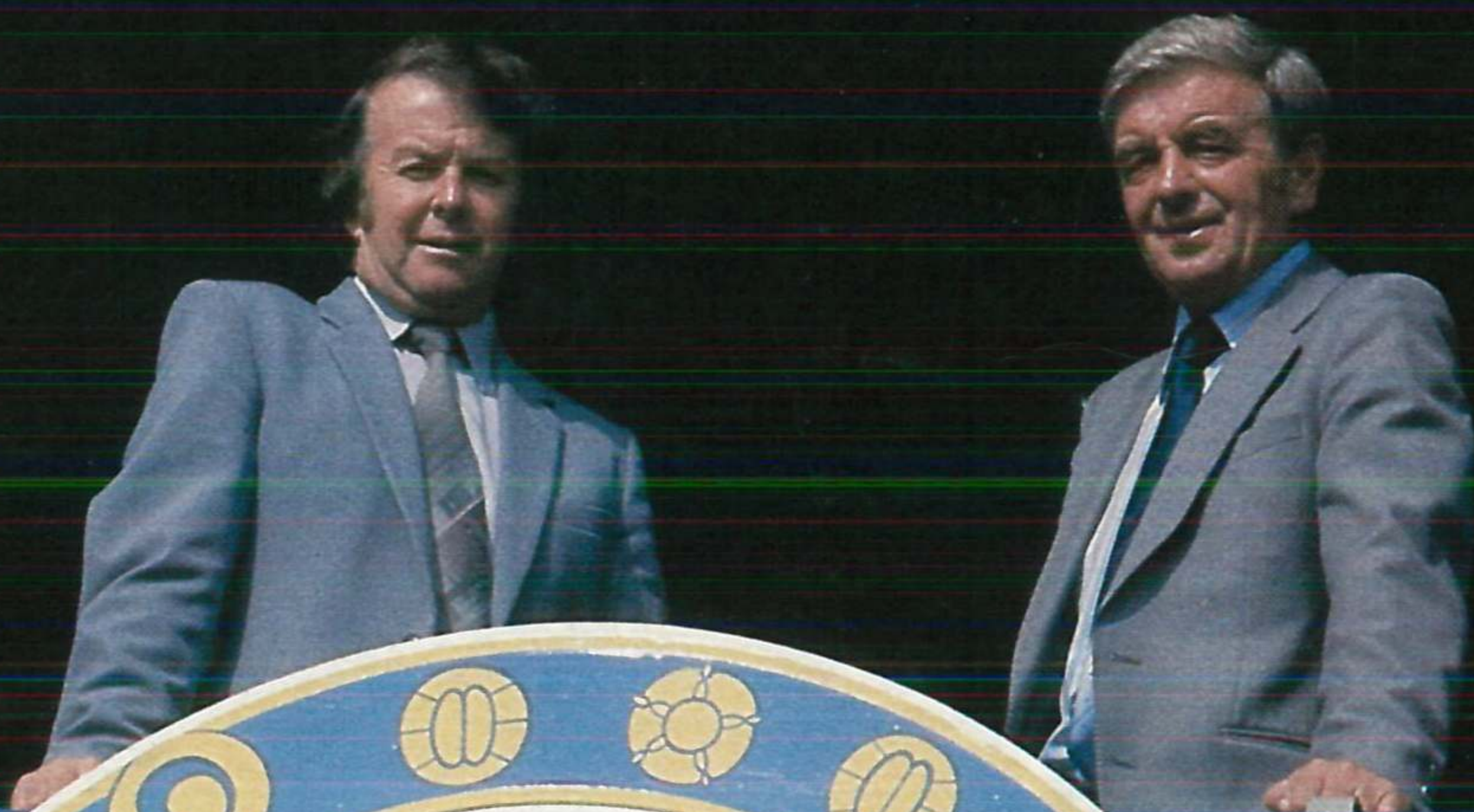


MATCH MAGAZINE 40P Chelsea



FOOTBALL LEAGUE DIVISION TWO

Bolton Wanderers

SATURDAY 29th AUGUST 1981

Kick-off 3.00 pm



Founded 1905

STAMFORD BRIDGE GROUNDS
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A MESSAGE FROM THE CHAIRMAN

It gives me great pleasure to welcome you all to Stamford Bridge today as the Club's Chairman. It has been a summer of considerable change and we welcome John Neal and Ian McNeill to Chelsea and wish them every success with us. Also we extend a warm welcome to the two recent additions to the Board, Norman Thomson and Stanley Reed.

Against this background one must not forget the magnificent service given to Chelsea Football Club by my predecessor, Brian Mears, who resigned his position as Chairman and Director after 20 years devoted service to the Club. It is heartening that he will still be amongst us as the Club's Vice-President. As at this time last year we find ourselves striving for the same goal in promotion to the First Division. It is essential that this great club competes once more with the elite and of course I hope this aim is achieved by next May and that our supporters receive first class entertainment 'along the way'. However, we must all be patient and realise that it does take time to build a successful side. I wish the players and management the best of fortune for this coming season and sincerely hope that our supporters are thrilled each time they take to the field.

VISCOUNT CHELSEA

GOOD AFTERNOON....

WELCOME, SUPPORTERS old and new to the beginning of a new season. Confidence and a clean copy book are the chief assets of every League club on the morning of the opening League fixtures and a fresh start is particularly welcome at Stamford Bridge this August considering our poor ending to the 1979-80 season — may better things be in store for us all this time around. Following the departures of Geoff Hurst, Bobby Gould and Brian Eastick — we wish them well in their future appointments — we have great pleasure in welcoming to Stamford Bridge Mr. John Neal, who comes to Chelsea as the first manager since Dave Sexton to have previously managed a Football League side. He brings to us a calm air of authority and confidence which will undoubtedly be of help to the team, particularly the younger players. John has become one of the game's most respected managers during his 10-year stay at Wrexham and 4 years with Middlesbrough in the First Division. We warmly welcome also Mr. Ian McNeill who takes over the position of Assistant Manager from being manager at Northwich Victoria. Ian's experience was gained largely when bringing Wigan Athletic into the Football League (and subsequently knocking us out of the F.A. Cup here!). We wish them both long and very successful careers at Stamford Bridge.

- 1 PETAR BOROTA
- 2 GARY LOCKE
- 3 DENNIS ROFE
- 4 COLIN VILJOEN
- 5 MICKY DROY

Chelsea

Shirts: Royal Blue with White Pin stripe
Shorts: Royal Blue

- 6 COLIN PATES
- 7 CLIVE WALKER
- 8 JOHN BUMSTEAD
- 9 COLIN LEE
- 10 ALAN MAYES
- 11 MIKE FILLERY

12



- 1 JIM McDONAGH
- 2 PETER NICHOLSON
- 3 IAN BRENNAN
- 4 DUSAN NIKOLIC
- 5 PAUL JONES

- 6 ALAN GOWLING
- 7 JOHN THOMAS
- 8 NEIL WHATMORE

- 9 CHRIS THOMPSON
- 10 LEN CANTELLO

- 11 PETER REID

12



Bolton

Shirts: White
Shorts: Black

TODAY'S OFFICIALS

REFEREE:
MR. JOHN C. DEAKIN (Bedford)

LINESMEN:
MR. A.G. LISNEY Red Flag
MR. M.J. TAYLOR Yellow Flag

MATCH DETAILS

CHELSEA SCORERS

OPPONENTS SCORERS

ATTENDANCE

TIME

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

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and at Lloyd's

Good afternoon everyone and welcome to Stamford Bridge for the start of the new season. I've already met quite a few of our supporters and I'm very impressed by the spirit and enthusiasm shown. It was an unexpected and pleasant surprise to see so many going over to Sweden to support the lads and that was very much appreciated by all. I enjoyed meeting them and we had a little training session together which I think they enjoyed — and we realise how keen they all are that the team succeed. I've always said supporters can make good players into very good players so they've got a very important part to play in getting behind the lads and helping them with their encouragement. Good support is vital to every club and I'm delighted that so many people were prepared to take time off and spend a considerable amount of money in supporting the team so far from home. However, on the playing side, it was not such a satisfactory tour. When you are working with players for the first time and are asking them to do things that are strange and new, it will always take time for things to come out right. That's one of the reasons why I don't like to play practice matches at home. We want the players to experiment and if need be, make mistakes too, because that's the best way to learn and I don't think that playing at home presents the ideal conditions in which to do this. Being the new manager the most important thing is to get to know the players and the best way to do this is to go on tour and I'm quite pleased with what I've seen so far — more off the field than on at the moment

WITH JOHN NEAL



though. I'm getting to know their strengths and weaknesses and we've been trying out different formations to see what the squad is best suited to. It's typical of the game that we beat the best side we played in Sweden 2-0 but lost the other three games by the odd goal. We've been creating the chances but are having difficulty scoring and we've got to work on getting a bit more composure in front of goal.

After watching the players

for the last three weeks one of the first jobs I had to do was to appoint a Club Captain and as most people will have learnt by now my choice was Micky Droy. I think he possesses all the requirements for a good captain. He's an excellent professional who has given good service to Chelsea Football Club and wants success both for himself and the Club. With this in mind I think that he's going to be an excellent ambassador for us on and off the field. It's an important job as the players are out of my hands once they're on the field and Micky's got to make the decisions for me. I'm sure that he will do well.

In every club I've been to, I've always made sure that the senior professionals are very good, because without good senior pros. you can't have good kids. You can't bring on youngsters if the seniors have got bad habits but if they are good players, with the right habits and the correct attitude like Micky Droy has, then you've got chances, and that's very important for us as we are quite a young squad.

I'd just like to end this week by thanking everybody for the tremendous welcome. One thing I've realised by talking to the staff, players and supporters of Chelsea is that these people really do want the Club to do well and be successful and this has got to be our aim. We'll all be trying our hardest. We might not achieve it right away, only time will tell, but we'll certainly give our lot.

In greeting Bolton Wanderers as the season's first guests today, we feel that this afternoon's game will be additionally interesting from the fact that both club's are relying more upon the expected development to form of their younger and established players than upon any sensational capture of fresh talent during the close season — although at the time of 'going to press' there were a few of the usual 11th hour rumours flying about! No less a name than George Best has been linked with the 'Trotters' although there now seems little possibility of the Irish genius joining the Burnden Park staff. Likewise with Dennis Tuart, who John Bond has decided to hold onto at Manchester City despite Bolton's alleged interest. Therefore we can expect manager George Mulhall to select a

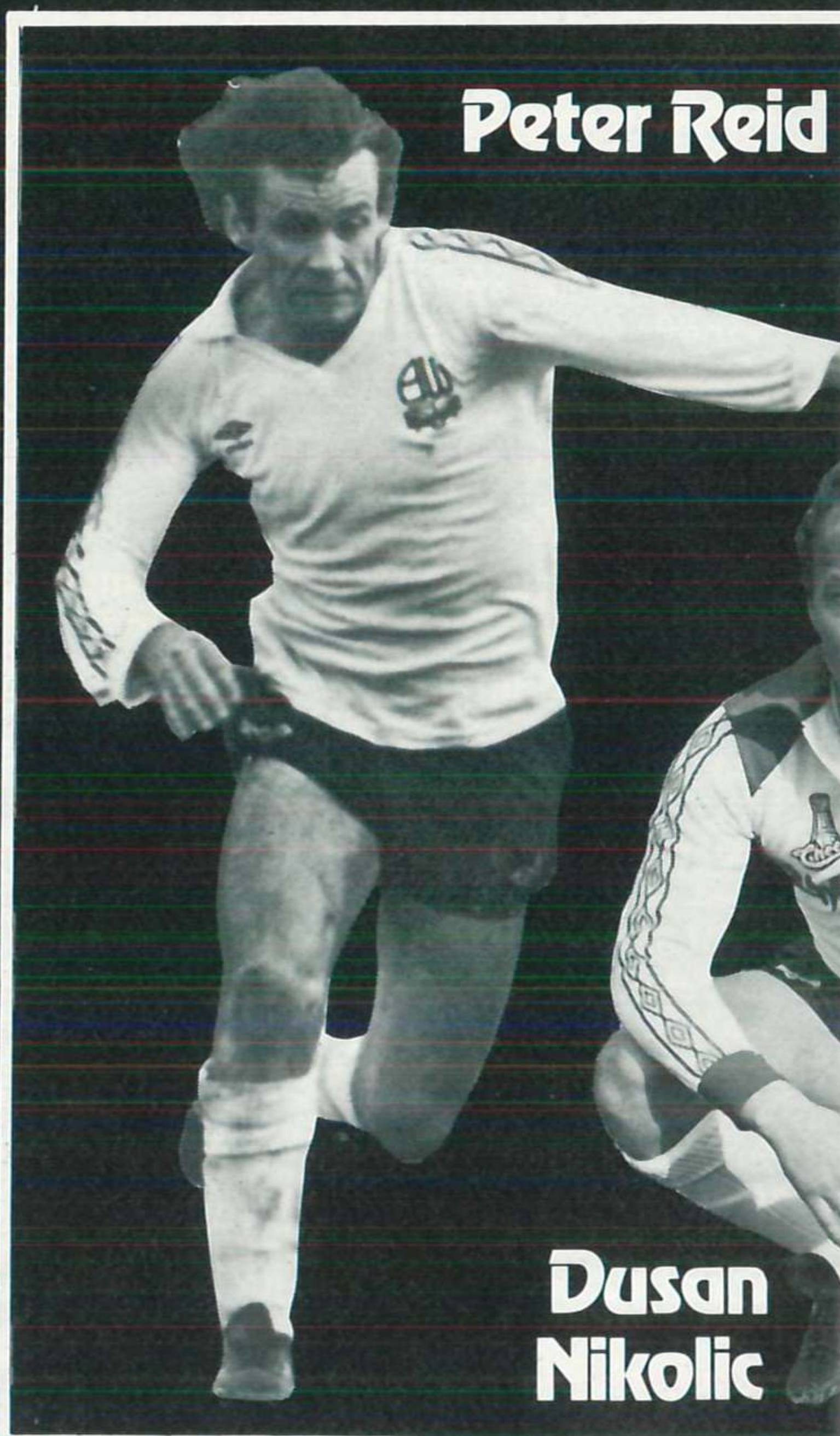
and full England squads and has played nearly 400 League matches for Wanderers. Occupying the 'sweeping' position at present is the former Manchester United striker ALAN GOWLING. Alan left Old Trafford for Huddersfield, then Newcastle and finally joined Bolton for a £120,000 fee four seasons ago. Club Captain, he is also the very highly respected Chairman of the players' union the PFA. Defender PETER NICHOLSON can also operate at full-back or central defence and mid-field. He signed for Bolton from Blackpool for a small fee prior to the 1971-72 season and is therefore about to start his tenth season at Burnden Park. IAN BRENNAN and GERRY McELHINNEY also compete for defensive positions today. Ian signed from neighbours Burnley

BOLTON W

team similar to that which his predecessor Stan Anderson chose and that we defeated here 2-0 last March — the last occasion, incidentally, that we scored a League goal. The only 'new' face — although he does not really qualify for that title — is goalkeeper Jim McDonagh who returned to Bolton from Everton as part of the deal that took central defender Mike Walsh to Goodison Park in the summer.

Bolton enjoyed something of a revival towards the end of last season when Mulhall replaced Stan Anderson and they subsequently suffered only one defeat in their final eight League games. This form just enabled Wanderers to heave themselves from the threat of relegation and they finished the season two points clear of the third from bottom club, Preston. However, early results this season caused some concern, Shrewsbury winning 2-0 at Burnden Park and 4th Division Bury holding Bolton to a 2-2 draw at Gigg Lane in the Group League Cup matches. Bolton had some useful younger players in their Central League side last season and no doubt they will be given the chance to win a regular place in the League side this term — but manager George Mulhall will need time to find the right blend and make Bolton once more the footballing force they have been in many eras of the Football League's history.

With JIM McDONAGH almost certain to occupy the green jersey this year, last season's regular goalkeeper TERRY POOLE has been placed on a free transfer. Understudy to McDonagh at present is the former Doncaster 'keeper DENNIS PEACOCK who has also had a spell at Nottingham Forest. Youngster NEIL BERRY, at right-back, was signed as a professional last March from apprentice. He is a Scotsman from Edinburgh in his first season of League football. Full-back or central defender PAUL JONES is a quick-tackling defender who has been a member of the Under-23



Peter Reid

**Dusan
Nikolic**

last December and Gerry from Irish club Distillery at the beginning of last season. He is a former amateur boxer and Gaelic football player. Bolton have a quartet of rather small, but nevertheless extremely competitive and skilful midfield players. Team captain LEN CANTELLO cost a record £350,000 fee when he signed from West Bromwich Albion in June 1979. Always looking for a chance to attack he is an exciting player with an eye for seeing an unexpected opening. PETER REID joined Bolton from school on Merseyside. A much sought after player, he was a regular member of the England Under-21 side which he also skippered. He had the misfortune to sustain a severe knee injury which put him out of action for the second half of the 78-79 season and the first

half of the 79-80 season but is now back to his best form. The foreign interest in Bolton's current side is supplied by DUSAN NIKOLIC the Yugoslavian International. He signed from Red Star Belgrade last September having gained a wealth of experience playing in Europe with his previous club and is a hard-tackling, hard-working dynamo in the Bolton midfield. DAVID HOGGAN joined Bolton from Tynecastle Boys Club as an apprentice in November 1977 and signed full professional forms in August 1979. Scored at Bury in the Group Cup this year and now back in favour having spent six weeks on the transfer list during the summer. With BRIAN KIDD currently in America, Bolton's likely two front players are the popular NEIL WHATMORE and JOHN THOMAS. Thomas

ANDERERS

Neil Whatmore



signed on a free transfer from Everton in June 1980 on the recommendation of his former teammate Brian Kidd, and scored several valuable goals last season. Whatmore needs no introduction to regular football supporters as he has led the Bolton attack for many years and has now played approaching 300 League matches for them. A very dangerous player around the penalty area. Other possible starters today include CHRIS THOMPSON, a speedy striker who joined Bolton from school, and has represented England at Youth level, MIKE CARTER another striker, who was the regular choice centre-forward at the start of last season and MICK BENNETT a defender who has also played for the England Youth team.

SUMMARY OF PAST LEAGUE RESULTS

	P	W	D	L	F	A	Pts
Home	39	18	10	11	63	48	46
Away	39	8	11	20	53	83	27
Total	78	26	21	31	116	131	73

LAST SEASON'S MATCH

CHELSEA 2 v BOLTON 0

Half-time: 1-0 March 7th 1981 Attendance: 12,948

Chelsea: Borota; Locke, Rofe, Bumstead, Droy, Chivers, Britton (Driver), Fillery, Mayes, Walker, Rhoades-Brown. **Scorers:** Walker, Mayes.

Bolton: Poole; Graham (Hoggan), McElhinney, Cantello, Walsh, Brennan, Nikolic, Whatmore, Reid, Kidd, Gowling.

After three games without a goal or point, strikes by Walker following a powerful free-kick by Fillery and Mayes after a glorious pass from Rhoades-Brown put us back into the promotion hunt. The match was played in a blustery wind and driving rain — but the crowd went home happy little knowing we were not to score another League goal that season.

*THE MEMBERSHIP
OF THE OFFICIAL
SUPPORTERS' CLUB
WOULD LIKE TO
WISH*

*JOHN NEAL,
IAN McNEILL,
THE COACHING
STAFF AND ALL THE
PLAYERS
'THE VERY BEST'
FOR '81-'82*

Thirty five years ago almost to the day, on 31st August 1946, Chelsea's first "normal" season since pre-war times opened with Bolton Wanderers providing the opposition at Stamford Bridge. Then, as now, there was a more than usual air of expectancy. Whereas, surprisingly, more than half the Lancastrians' line-up had survived from 1939 and a further member of that Bolton side, Danny Winter, was now wearing a Chelsea blue shirt, we had nine "new boys" on view — several having graduated from war-time "guest" players to registered Chelsea men in their

Today's match is the 79th Football League game between our clubs, the fixtures dating back to the third season of our history, in 1907-08. Indeed, many have been memorable encounters. In October 1937, at Burnden Park, a 5-5 draw was fought out as both Ray Westwood (for Bolton) and Jimmy Argue scored hat-tricks. Twice Chelsea led; three times the home team held the advantage; "A terrific game" summed up the local sports paper that evening.

Another meeting, not appearing in the official records, occurred on June 2nd 1945 at The Bridge when the clubs clashed in the last of the war-time contests between the Football League North and South cup-winners, Bolton coming out on top, 2-1. More recently on an occasion some here today will recall, a

vital last-day fixture on May 5th 1951 completed an extraordinary escape act which enabled us to cling on to our First Division status as our companions in distress, Sheffield Wednesday and Everton, were locked in a battle up at Hillsborough which ended with both those clubs being relegated. Or again, eleven years ago, following a 1-1 draw here in the 4th round of the Football League Cup competition, Chelsea won the replay in Lancashire by a 6-0 margin thanks to three goals from Tommy Baldwin, two from John Hollins and a single by Charlie Cooke — the exact reversal of a scoreline on the same ground in the 1958-59 League match in fact.

Certainly, there is no lack of precedent to suggest that both teams this afternoon will be well capable of providing plenty of action in this latest chapter of a rivalry stretching back 74 years.

CHELSEA: Robertson (W.H.): Winter, Lewis: Williams, Harris J., Foss: Spence, Galloway, Lawton, Goulden, Bain.

BOLTON: Hanson: Threlfall, Hubbick: Howe, Hamlett, Forrest: Woodward, Moir, Lofthouse, Westwood, Rothwell.

Past Encounters

— CLOSE RIVALRY OVER 74 YEARS

own right. Such was the appetite to watch League football again, no fewer than 64,464 fans squeezed into the ground to be rewarded with an exciting 7-goal thriller. First, Chelsea went ahead as Dick Spence (along with Dick Foss the sole pre-war stalwart) took advantage of a defensive muddle between goalkeeper Stan Hanson and full-back Harry Hubbick. Next, Nat Lofthouse equalised after the crossbar had come to our aid on no fewer than three occasions. A typical Tommy Lawton header restored the advantage but before half-time Bolton's Ernie Forrest had made it 2-2 and there the score remained for a further thirty minutes after the break. Spence's second goal, as Bolton's defence hesitated in anticipation of an offside whistle, was quickly followed by another from Lawton to make it 4-2, before Lofthouse reduced the lead to ensure a tense finish to a wonderfully entertaining curtain-raiser for the new season.

SUMMARY

	P	W	D	L	F	A	Pts
Home	39	18	10	11	63	48	46
Away	39	8	11	20	53	83	27
Total	78	26	21	31	116	131	73

F.A. Cup:

1919-20 Bolton Wanderers 0, Chelsea 1

1971-72 Chelsea 3, Bolton Wanderers 0

F.L. Cup:

1971-72 Bolton Wanderers 0, Chelsea 6 (after a 1-1 draw)

SCOTT CHESHIRE

How times change! Percy, our adopted Chelsea Pensioner introduces "the symbol of all good sportsmen and loyal soccer fans" Billy Blue, to the Stamford Bridge terraces on the cover of the August 31st 1946 v Bolton Wanderers programme, then known as the Chelsea F.C. Chronicle.

A NEW IDEA — THE 'CHELSEA FORUM'

How does the state of the economy affect Chelsea F.C.? Is the C.O.S.C. Enclosure a 'good' idea?

How can I advertise at Stamford Bridge?

We know, mainly through the many letters we receive — some, of course critical — that a large number of our supporters would like the opportunity to meet the staff and heads of departments at Chelsea in order to find answers to questions like the ones above. For our part, we too are anxious to improve our 'rapport' with the many loyal, well-behaved supporters who follow the Club through 'thick and thin'. Hence, the birth of The Chelsea Forum. If you would like to meet the Chief Executive, Team Manager, Club Secretary, Head of Marketing and the many other people whose decisions shape Chelsea Football Club's future, please write to the Programme Editor, enclosing SAE, at Stamford Bridge. Entrance, which is free, will be limited to approximately 50 people per Forum, the first of which we hope to hold in the Trophy Room on a midweek evening next month — details will be sent to all interested supporters. We hope very much that the Chelsea Forum will become a regular event at the ground, so please, those of you who have voiced an opinion to meet the personnel at the heart of the club, this is your chance — don't delay.

NEW STYLE PROGRAMME

At the close of last season we asked for opinions on how the programme could be improved and what changes you would like to see brought about. Well, the request was met with a handsome response and many of your suggestions have been born in mind in producing this season's design — we hope it meets with universal approval. Unfortunately, due to increased production

costs, it has been necessary to raise the cost per programme to 40p. We always regret having to make such moves but every effort has been made to ensure that value for money has improved also. For instance, despite the quantity of advertising increasing, it has enabled us to provide more pages of Club news and editorial comment; and the Facts and Figures service has been improved as, which many of you requested, has coverage of the Reserves and Juniors. As usual, we would like to hear your valuable opinions, so if you have any comment or criticism to make please write to The Programme Editor at Stamford Bridge.

RESERVE MATCHES

We apologise to those supporters who may be inconvenienced by the fact that the majority of Football Combination matches are being played mid-week this season. Several other clubs are adopting this policy and, of course, it gives John Neal the opportunity to watch the reserves in action almost every week and could give injured players the opportunity to get back to match fitness that much earlier.

GROUND FOR IMPROVEMENT

A quick glance around the Stadium will be enough to tell most of our regular supporters that the maintenance men have been busy at Stamford Bridge during the summer months. Improvements have been made to many aspects of the ground and in total more than £110,000 has been spent so far on increasing the standard of safety and comfort in the stadium. The lighting system, seats and fencing have all benefited as has the Shed which as many of you will have noticed last Sunday at the Family Day, has been given a very thorough overhaul; and around the perimeter we have ploughed

Around the



up that unsightly grass track and laid cinder down, which gives the ground a far more pleasant appearance. Every detail right down to the goal nets has been looked into and the work continues — a fitting final 'touch' now would be a crowd of over 40,000 cheering on a winning Chelsea team!

FRONT COVER SHOT

The new Chelsea management team of John Neal and his Assistant, Ian McNeill stand proudly over their new Club's crest in the East Stand middle tier.

FLOODLIT CRICKET RETURNS ON SEPT. 18th!!

Last year's floodlit cricket match at Stamford Bridge between Essex and the West Indies was a great success and we are pleased to announce that a similar evening's entertainment is in store next month when we shall be holding the Semi-Final and Final here of the Lambert & Butler Cup. All 17 first-class counties will be taking part in this 10-over-a-side competition, the initial rounds of which will be taking place at other football grounds around the country. Weather permitting(!) it's sure to be an exciting evening here on September 18th, starting at 6.30 p.m. In this summer of cricketing surprises — well done England on retaining the Ashes — maybe the biggest hit is still to come!? Ticket details are available from: The Ticket Office, Chelsea F.C.

BY ROAD TO CARDIFF

Compiled by the RAC

Take the M4 to Junction 29, joining the A48M. Continue to end of A48M and onto A48. Take second exit off A48 joining the A4161 ('Cardiff and the Docks'). Down A4161 (Newport Road) past Howells Garage and Allied Carpets towards city centre. Bear left round one-way

system, aiming to pass Cardiff Castle, and then proceed ahead into Cowbridge Road. By St. David's Hospital (on right) bear left into Wellington Street. You are now close to Ninian Park — watch for signs.

NEW OFFICIAL SUPPORTERS' CLUB ENCLOSURE

Due to the unruly behaviour of a small section of the crowd seated in the West Stand enclosure last season — particularly during the final league match — it has unfortunately become necessary to take measures to ensure that similar disruptions do not occur again.

One solution to pitch invasions like the one we witnessed on May 2nd is to erect fences as we have done in front of the terraces, but this is not a step we would ever want to be compelled to make. Rather, we have decided that by making the enclosure open to Official Supporters' Club members only we can retain an adequate level of control over this section of the stadium without going to the drastic extreme of fencing fans in. By control, we mean that C.O.S.C. members are easily identifiable by the photograph on their membership card and this would be confiscated should a member be ejected from the enclosure. The transfer cost from the terracing on production of the membership card is 50 pence. We feel sure that the majority of our loyal supporters will appreciate that we have taken this action in their interests and we apologise to those who may be inconvenienced.

CARDIFF CITY AWAY 5-9-81

The Official Supporters' Club will be running coaches to this match. Times and prices were not known at the time of going to press but tickets are available today to COSC members from the Travel Office between the hours of 10.30am and 2pm.

ne Bridge



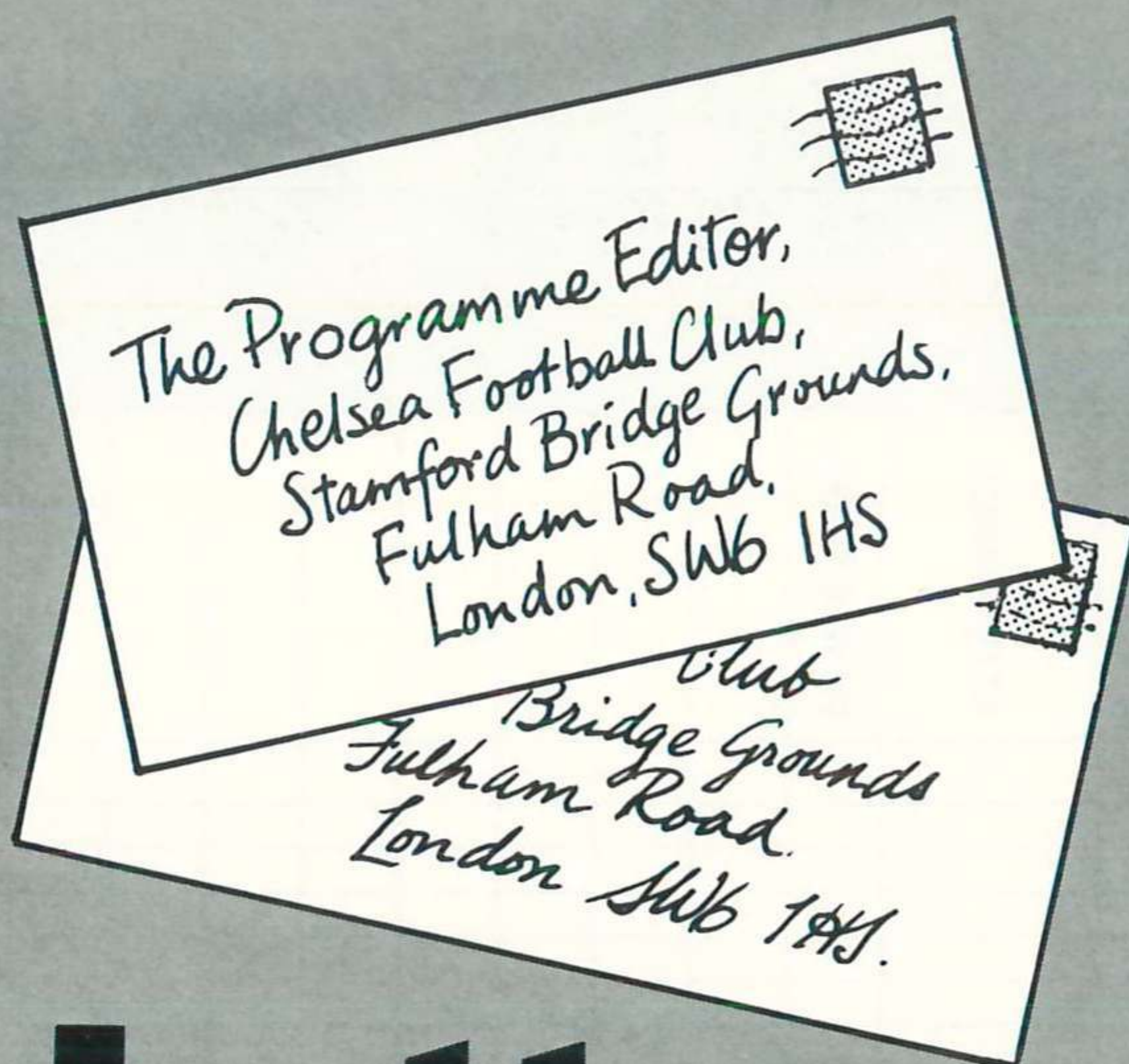
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Letters

Write to: The Programme Editor, Chelsea FC, Stamford Bridge, Fulham Road, SW6 1HS.

GET WELL SOON, DAD!

Sir, Can you please find a small corner in your letters page to wish a speedy recovery to a 'True Blue', Don Hawkes, my Dad. As well as being a pools agent 'Chirpa' is a frequent visitor to the benches and I'm sure a small mention in the programme against Bolton would help his recovery from his recent operation. Roger Hawkes, 8 Course Road, Ascot, Berks.

PROGRAMME CORNER

Sir, In your programme could you ask if any Chelsea fans have these programmes for sale. I will pay £12 for each one of them: Chelsea v West Ham United on 26-12-73. Chelsea v Spurs on 14-4-74. Chelsea v Manchester United on 25-11-67. Manchester United v Chelsea on 15-10-66.

J. Perrin, 51, Nailsworth Crescent, Merstham, Redhill, Surrey.

Sir, I have an almost complete collection of Chelsea programmes from 1968-71 which I would like to sell. If any supporters would like to make an offer for them could they please write to me at the following address: Ian Clyne, 15, Drumashe Road, Inverness, IV24DE.

Sir, If any supporters have copies of the following Chelsea programmes, I would be very grateful if they would contact me stating condition and price, as I require them to complete my collection:

1967 F.A. Cup Final v Spurs.

1970 F.A. Cup Final Replay v Leeds United.

1971 European Cup-winners Cup Final v Real Madrid.

Souvenir Programme issued by Chelsea.

League Cup Final v Leicester City. Both home and away programmes.

Many thanks in advance.

Bjarne Hansen, Bogesvinget 13, 2740 Skovlunde, DENMARK.

MR. BILL HOCKING

Sir, I wonder if you could find space in a programme to report the death of one of our long-serving supporters. He was Bill Hocking, who had supported Chelsea since the 1920's and was a fanatical admirer of Hughie Gallagher, Andy Wilson and Jimmy Greaves. He only gave up his season ticket a few years ago on moving to Stevenage. He had many friends in the Chelsea, Fulham and South Kensington area who may not have heard he had died and would only get to hear of this sad news through this programme. Brian Barnard, 40 Dollis Drive, Farnham, Surrey.

MR. HENRY TURNER

Sirs, It is with deep sorrow that I inform fellow supporters of the death of Mr. Henry Turner.

Henry, a life-long follower of Chelsea, surpassing over fifty years, will be sadly missed for his witty comments and when justified, sharp criticism of not only Players but Managers and Directors also.

Though at the time of his death, Henry was an Executive Club Member he never forgot the people on the terraces, where he spent many years as man and boy and was always concerned for their comfort plus their getting value for money. I and many more will miss him greatly and Saturdays at the Bridge will not be the same without this lovable, flamboyant, true very Blue supporter.

W.J. Lampton, St. Andrews Close, Shepperton, Middlesex.

Sentiments that we share entirely at the loss of two marvellous Chelsea supporters. Our sincere condolences go to Bill and Henry's family and friends. We also record with great sadness the death of Chelsea fanatic Joe Blanks, the young jockey, who was tragically killed in a racing accident at Brighton in July. Our deepest sympathy goes to his friends and relatives.

DRIVING FROM SOUTHAMPTON?

Sir, Last year I travelled to Chelsea home matches by train but I have found this too expensive. So I was wondering if anybody from the Southampton area who is a Chelsea fan, would be willing to take me to Chelsea Home matches this season. I am 15 years old. Could anyone interested please write to: David Harding, 2, Oakhill Terrace, Bursledon, Southampton.

HOLIDAY CAPERS

Sir, After returning from an enjoyable holiday in Sweden I wonder if you could print this letter in the programme just to show our appreciation to the team, especially to John Neal who introduced himself to us and then involved all us lads in a training session. Also we would like to thank Norman Medhurst for arranging an eight-a-side game and also to Petar Borota for his humour and patience and understanding throughout the tour and Colin Pates and Peter Rhoades-Brown for telling us amusing stories. We are all very grateful to these five people and would be glad if you could print a small section to show how appreciative we were of their time.

Catherine, Joey, Paul, Scouser, John, Tim, Dave, Bozzie, Martin, Ginger and Mickey.

It's our pleasure and we're pleased that John Neal and the lads made it a holiday to remember for you all — well supported!

Chelsea Facts and

Goalscorers shown in small numerals S = Substitute * = Player Replaced ● = Non-playing Substitute P = Penalty			RESULT	ATTENDANCE	POINTS TOTAL										
DATE	OPPONENTS	Venue													
Aug. 29	Bolton Wanderers	H													
Sept. 5	Cardiff City	A													
Sept. 12	Watford	H													
Sept. 19	Shrewsbury Town	A													
Sept. 23	Charlton Athletic	H													
Sept. 26	Norwich City	H													
Sept. 28	Orient	A													
Oct. 3	Cambridge United	A													
Oct. 7	League Cup 2 (1L)														
Oct. 10	Wrexham	H													
Oct. 16	Leicester City	A													
Oct. 24	Barnsley	H													
Oct. 28	League Cup 2 (2L)														
Oct. 31	Rotherham United	A													
Nov. 7	Newcastle United	H													
Nov. 11	League Cup 3														
Nov. 14	Oldham Athletic	A													
Nov. 21	Grimsby Town (1)	H													
Nov. 24	Charlton Athletic	A													
Nov. 28	Derby County	A													
Dec. 2	League Cup 4														
Dec. 5	Sheffield Wednesday	H													
Dec. 12	Luton Town (2)	A													
Dec. 19	Blackburn Rovers	H													
Dec. 26	Queens Park Rangers	A													
Dec. 28	Crystal Palace	H													
Jan. 2	F.A. Cup 3														
Jan. 9	Cardiff City	H													
Jan. 13	League Cup 5														
Jan. 16	Bolton Wanderers	A													
Jan. 23	F.A. Cup 4														
Jan. 30	Shrewsbury Town	H													
Feb. 3	League Cup SF1														
Feb. 6	Watford	A													
Feb. 10	League Cup SF2														
Feb. 13	Cambridge United (5)	H													
Feb. 20	Norwich City	A													
Feb. 27	Wrexham	A													
Mar. 6	Leicester City (6)	H													
Mar. 12	Barnsley (LCF)	A													
Mar. 20	Rotherham United	H													
Mar. 27	Newcastle United	A													
Apr. 3	Oldham Athletic (SF)	H													
Apr. 10	Queens Park Rangers	H													
Apr. 12	Crystal Palace	A													
Apr. 17	Grimsby Town	A													
Apr. 24	Derby County	H													
May 1	Sheffield Wednesday	A													
May 5	Orient	H													
May 8	Luton Town	H													
May 15	Blackburn Rovers	A													
May 22	F.A. Cup Final														

Figures 1981-82

OWN GOAL

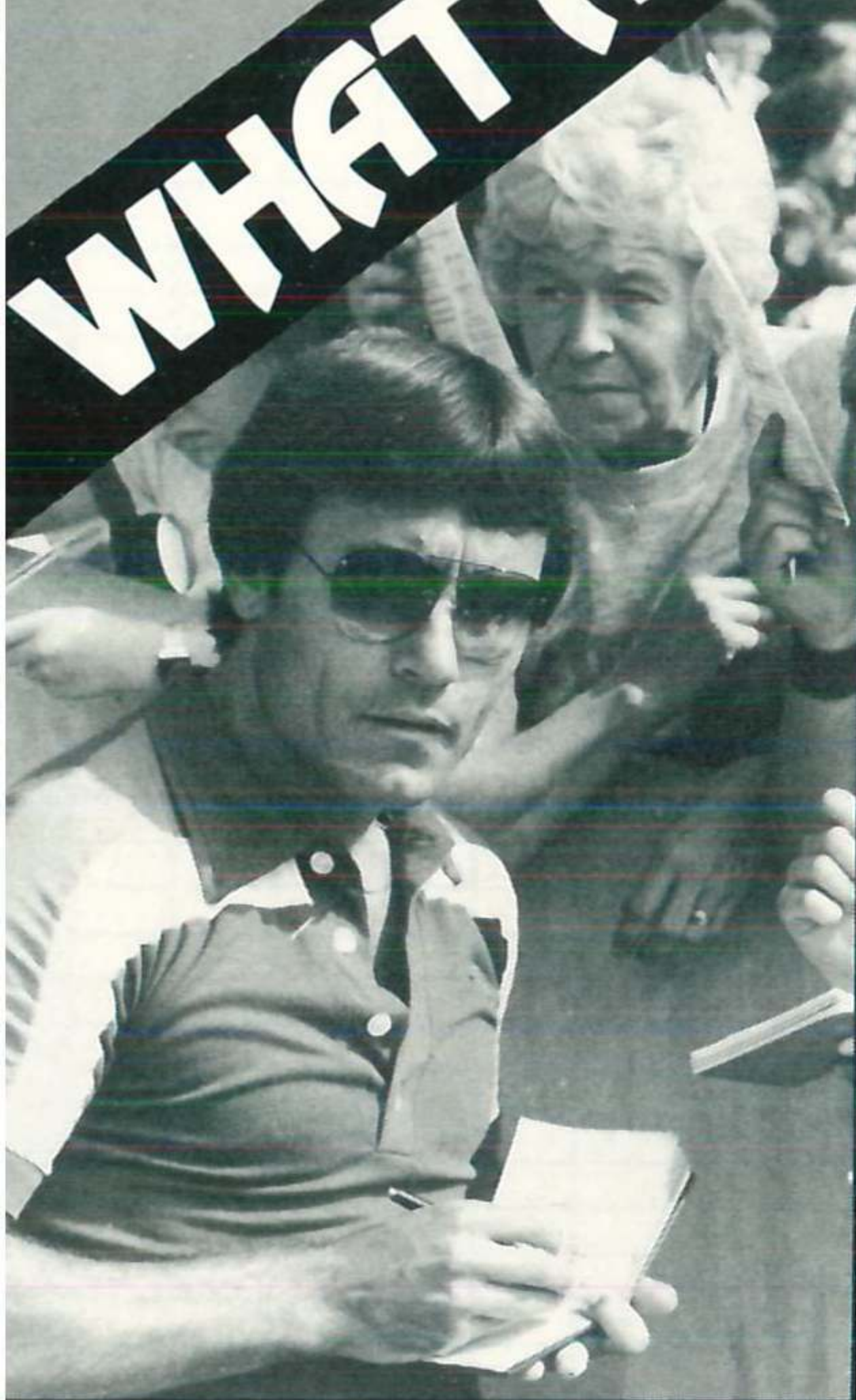
FOOTBALL LEAGUE DIVISION TWO

Final placings Season 1980-81

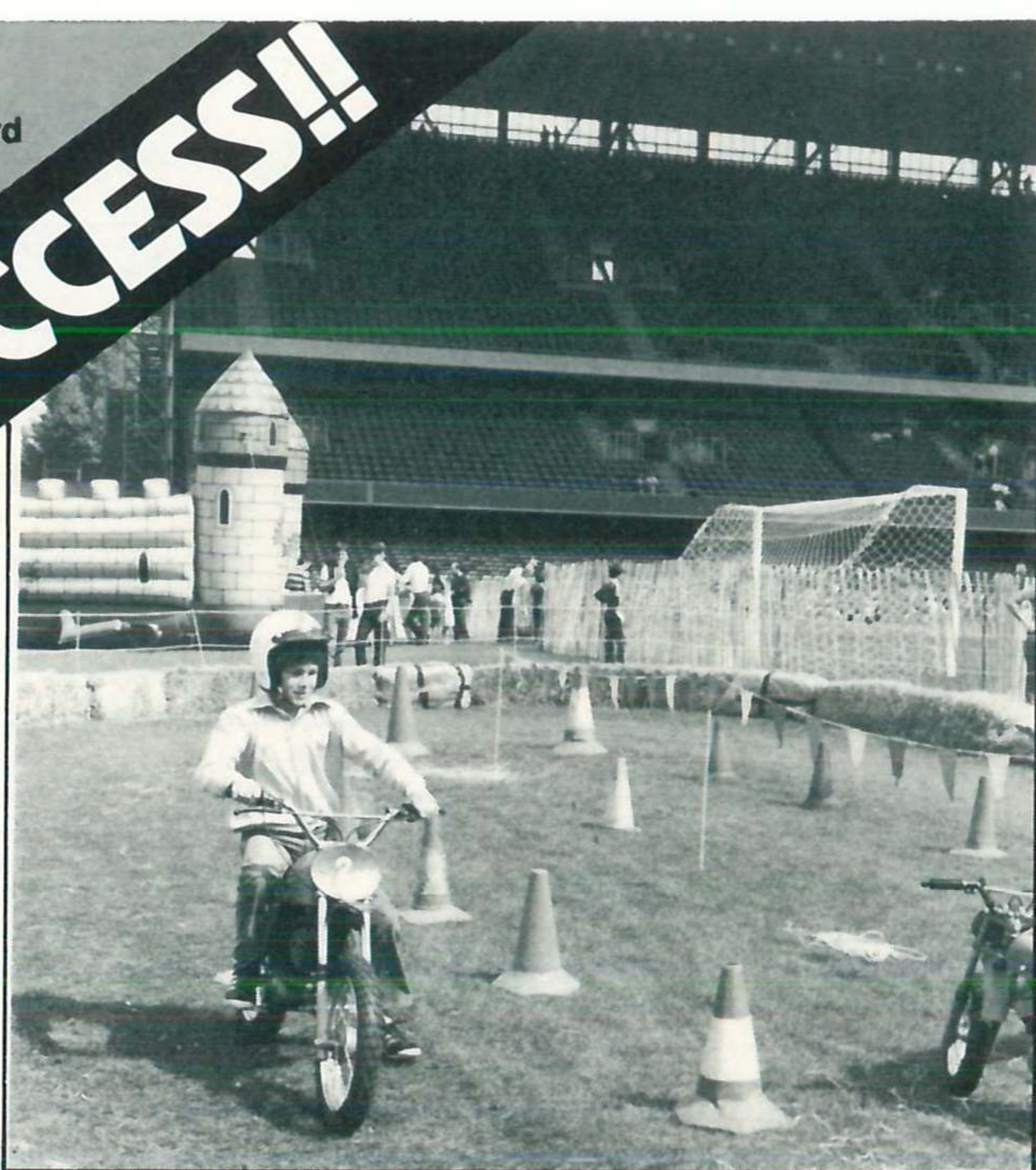
	P	W	D	L	F	A	P	W	D	L	F	A	Pts
West Ham	42	19	1	1	53	12	9	9	3	26	17	66	
Notts County	42	10	8	3	26	15	8	9	4	23	23	53	
Swansea	42	12	5	4	39	19	6	9	6	25	25	50	
Blackburn	42	12	8	1	28	7	4	10	7	14	22	50	
Luton	42	10	6	5	35	23	8	6	7	26	23	48	
Derby	42	9	8	4	34	26	6	7	8	23	26	45	
Grimsby	42	10	8	3	21	10	5	7	9	23	32	45	
Q.P.R.	42	11	7	3	36	12	4	6	11	20	34	43	
Watford	42	13	5	3	34	18	3	6	12	16	27	43	
Sheff. Wed.	42	14	4	3	38	14	3	4	14	15	37	42	
Newcastle	42	11	7	3	22	13	3	7	11	8	32	42	
Chelsea	42	8	6	7	27	15	6	6	9	19	26	40	
Cambridge	42	13	1	7	36	23	4	5	12	17	42	40	
Shrewsbury	42	9	7	5	33	22	2	10	9	13	25	39	
Oldham	42	7	9	5	19	16	5	6	10	20	32	39	
Wrexham	42	5	8	8	22	24	7	6	8	21	21	38	
Orient	42	9	8	4	34	20	4	4	13	18	36	38	
Bolton	42	10	5	6	40	27	4	5	12	21	39	38	
Cardiff	42	7	7	7	23	24	5	5	11	21	36	36	
Preston	42	8	7	6	28	26	3	7	11	13	36	36	
Bristol City	42	6	10	5	19	15	1	6	14	10	36	30	
Bristol Rov.	42	4	9	8	21	24	1	4	16	13	41	23	

The sun shone relentlessly on Stamford Bridge last Sunday and thousands of fans enjoyed the varied entertainments laid on by our Official Supporters' Club.

WHAT A SUCCESS!!



Autograph Books were brandished at every opportunity. Here Colin Viljoen obliges as did — John Neal, forever 'on the ball'!

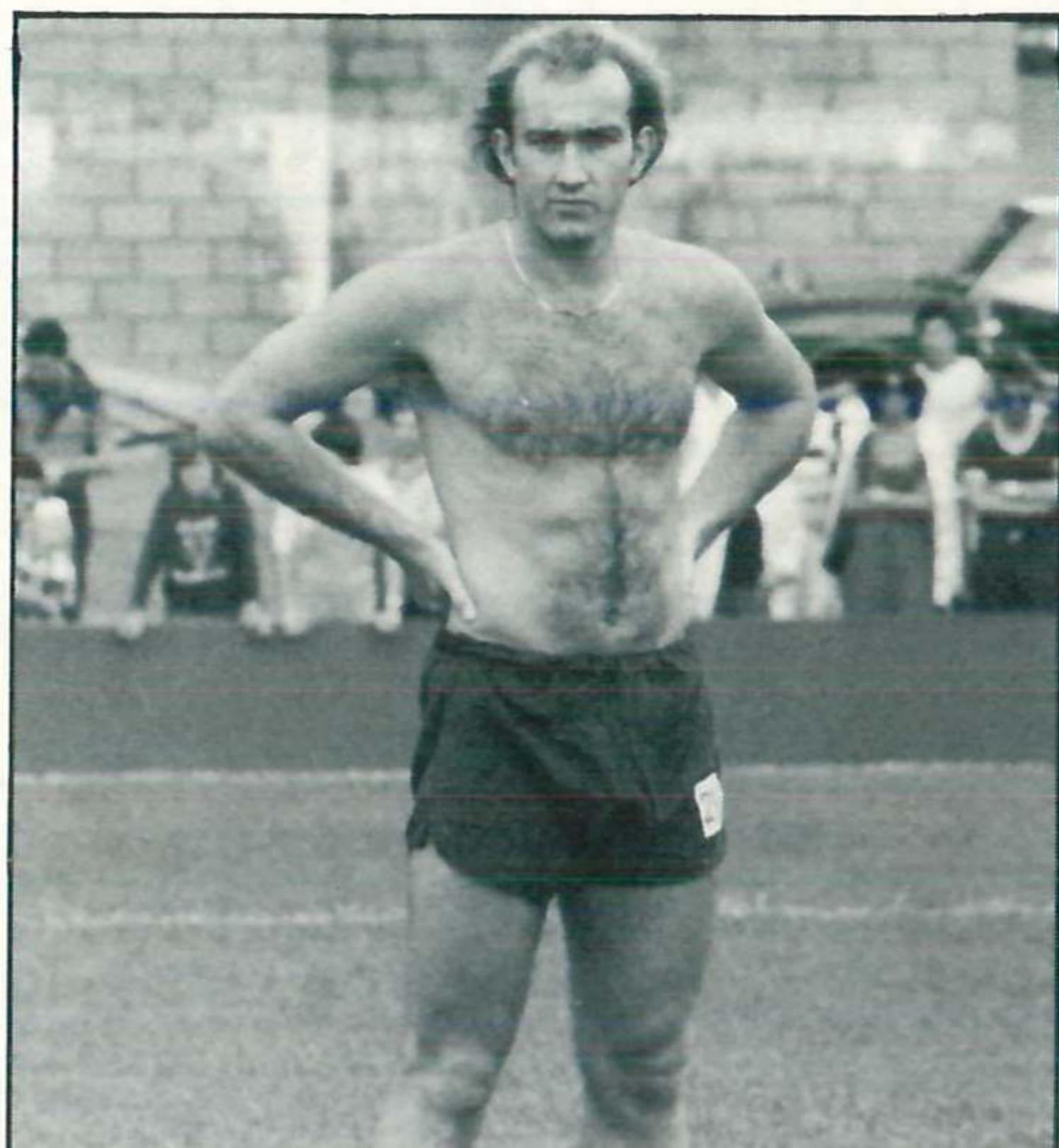


There was something for everyone. From Motor-bikes to

old Fo



Clive even tried to improve his tan





football magazines (P.S. We like the outfit)



.....Merry-go-Rounds and.....

Kung-Fu! As Graham Wilkins' expression shows, the players enjoyed themselves too, as did.....



.....the Stall-keepers. That's the spirit! See you again next year.



Reserves

The pre-season build-up has gone well for everyone at the Club under the new management and the performance of the first-team has been steadily improving which is a good sign. Likewise, I've seen two reserve team friendlies and although the side was defeated on both occasions by a single goal, from a practice point of view both games were nevertheless extremely worthwhile.

Obviously, we all want the League side to get off to a good start and for the side to virtually 'pick itself', but clubs are sure to experience periods of injuries and that's when it's down to the regular reserve team man to work hard, make the most of his opportunity and make it difficult for the man he displaced to win his place back. There's no doubt that with the experience that John Neal and Ian McNeill have, that reserves coming in will get understanding and encouragement and hopefully will do well. A strong squad is absolutely vital if you want success.

There has been a happy, relaxed atmosphere at the Club during the summer — that's not to say that it's casual, more that everyone knows what is expected of them and we are all eager for the beginning of the new season.

Ron Suart

THE FOOTBALL COMBINATION Final Table 1980-81

	P	W	D	L	F	A	Pts
Southampton	42	27	7	8	100	45	61
Tottenham Hotspur	42	22	13	7	99	56	57
Norwich City	42	23	10	9	77	43	56
Ipswich Town	42	19	16	7	66	38	54
Plymouth Argyle	42	21	12	9	73	54	54
Arsenal	42	20	13	9	68	48	53
Birmingham City	42	18	14	10	60	41	50
Chelsea	42	21	7	14	80	58	49
Q.P.R.	42	19	9	14	80	64	47
Leicester City	42	18	9	15	71	58	45
Crystal Palace	42	18	9	15	74	64	45
Luton Town	42	17	10	15	63	55	44
West Ham United	42	15	10	17	81	63	40
Bristol Rovers	42	11	12	19	45	63	34
Fulham	42	10	14	18	33	64	34
Oxford United	42	11	9	22	47	81	31
Bristol City	42	12	6	24	37	65	30
Orient	42	11	8	23	48	78	30
Reading	42	12	6	24	50	87	30
Hereford United	42	8	12	22	41	91	28
Swindon Town	42	11	4	27	44	91	26
Cardiff City	42	6	12	24	39	69	24

FOOTBALL COMBINATION

Aug.	29	Norwich City		Away
Sept	1	Oxford United		Home
Sept	5	Southampton		Home
Sept	12	Birmingham City		Away
Sept	15	Watford		Home
Sept	26	Tottenham H		Away
Sept	30	Orient		Away
Oct.	5	Hereford United		Home
Oct.	13	West Ham United		Home
Oct.	17	Crystal Palace		Away
Oct.	20	Swindon Town		Home
Oct.	28	Reading		Away
Nov.	3	Queens Park Rangers		Home
Nov.	10	Bristol Rovers		Away
Nov.	21	Ipswich Town		Away
Nov.	25	Orient		Home
Dec.	5	Luton Town		Away
Dec.	8	Bristol City		Home
Dec.	15	Leicester City		Home
Dec.	22	Arsenal		Home
Dec.	29	Fulham		Away
Jan.	9	Southampton		Away
Jan.	12	Plymouth Argyle		Away
Jan.	19	Norwich City		Home
Jan.	30	Watford		Away
Feb.	2	Birmingham City		Home
Feb.	8	Hereford United		Away
Feb.	20	Tottenham H		Home
Feb.	27	West Ham United		Away
Mar.	2	Crystal Palace		Home
Mar.	13	Swindon Town		Away
Mar.	16	Reading		Home
Mar.	23	Q.P.R.		Away
Mar.	30	Bristol Rovers		Home
Apr.	10	Arsenal		Away
Apr.	14	Fulham		Home
Apr.	20	Ipswich Town		Home
Apr.	24	Bristol City		Away
Apr.	27	Luton Town		Home
May	5	Oxford United		Away
May	8	Leicester City		Away
May	11	Plymouth Argyle		Home

Juniors

S. E. COUNTIES DIVISION ONE

Aug. 29	Watford	Home
Sept. 5	Arsenal	Home
Sept. 12	Charlton	Home
Sept. 19	West Ham	Away
Sept. 26	Senior Cup (1st Rd.)	
Oct. 3	Crystal Palace	Home
Oct. 10	Fulham	Home
Oct. 17	Gillingham	Away
Oct. 24	Queens Park Rangers	Away
Oct. 31	Millwall	Home
Nov. 7	Norwich	Away
Nov. 14	Senior Cup (2nd Rd.)	
Nov. 21	Orient	Home
Nov. 28	Portsmouth	Away
Dec. 5	Queens Park Rangers	Home
Dec. 12	Southend	Home
Dec. 19	Tottenham Hotspur	Away
Jan. 2	Watford	Away
Jan. 9	Arsenal	Away
Jan. 16	Charlton	Away
Jan. 23	West Ham	Home
Jan. 30	Crystal Palace	Away
Feb. 6	Fulham	Away
Feb. 13	Gillingham	Home
Feb. 20	Ipswich	Away
Feb. 27	Millwall	Away
Mar. 6	Norwich	Home
Mar. 13	Orient	Away
Mar. 20	Portsmouth	Home
Apr. 3	Southend	Away
Apr. 17	Tottenham Hotspur	Home
May 1	Ipswich	Home

S.E. COUNTIES DIVISION TWO

Aug. 29	Swindon	Away
Sept. 5	Tottenham Hotspur	Away
Sept. 12	Reading	Away
Sept. 19	Wimbledon	Home
Sept. 26	Junior Cup (1st Rd.)	
Oct. 3	Brentford	Away
Oct. 10	Brighton	Away
Oct. 17	Bristol Rovers	Home
Oct. 24	Cambridge United	Home
Oct. 31	Charlton A.	Away
Nov. 14	Junior Cup (2nd Rd.)	
Nov. 21	Luton	Away
Nov. 28	Millwall	Home
Dec. 5	Oxford	Away
Dec. 19	Southend	Away

The prospect of the new season is always exciting at any level, but here in the Youth section we feel this season that there is even more cause than usual to greet the start with great enthusiasm.

We have the new intake of apprentices (Donnellan, Downing, Evans, Gibson, Jones T., Lara, Smith and Woollard) of whom we have high hopes. With the right attitude and application they have every chance to break into professional football and become a member of a very exciting and unique profession.

It is my job to help these lads learn their trade, to warn them of the pitfalls, to help them over the hurdles but above all to encourage their skills and to help them realise their potential. Pre-season has gone well for us, particularly with the Youth Team being included in the Club trip to Wales. It was a terrific experience for them and helped them to settle down and feel more part of the club. They got to know the professionals and staff and vice versa and it was a good introduction into the way of life of professional football. Everyone worked very hard and they soon came to realise that there is a lot of hard work involved if they want to get to the top.

We have done well in pre-season games against some tough opposition and we can't wait to get to grips with the real thing TODAY.

Mick Leach

Final Positions 1980-81

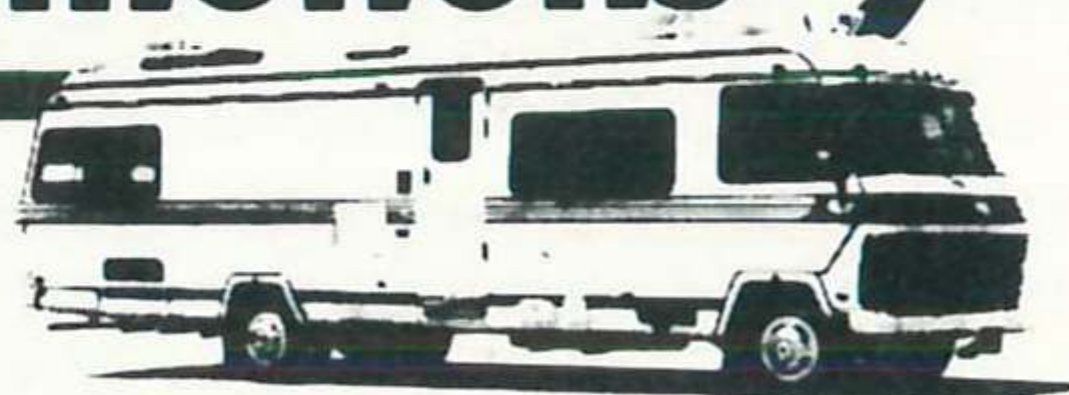
SOUTH EAST COUNTIES DIVISION ONE

	P	W	D	L	F	A	Pts
Tottenham	30	23	3	4	96	40	49
Watford	30	18	7	5	62	41	43
Arsenal	30	15	7	8	49	35	37
Ipswich	30	14	8	8	55	34	36
Charlton	30	14	7	9	45	38	35
Q.P.R.	30	13	8	9	47	46	34
Norwich City	30	13	6	11	44	40	32
West Ham	30	13	5	12	59	44	31
Chelsea	30	11	7	12	38	39	29
Gillingham**	30	10	6	14	31	42	24
Millwall	30	7	10	13	35	51	24
Fulham	30	8	7	15	39	51	23
Orient	30	9	4	17	41	61	22
Crystal Palace**	30	7	7	16	30	52	19
Portsmouth***	30	10	1	19	44	65	18
Southend	30	5	7	18	32	68	17

SOUTH EAST COUNTIES DIVISION TWO

	P	W	D	L	F	A	Pts
West Ham	28	19	6	3	77	33	44
Oxford	28	16	8	4	71	42	40
Cambridge	28	16	4	8	65	42	36
Swindon	28	16	4	8	54	40	36
Tottenham**	28	15	6	7	74	38	34
Charlton	28	13	7	8	54	42	33
Wimbledon	28	14	3	11	61	52	31
Luton Town*	28	12	5	11	57	42	28
Brentford	28	8	9	11	50	49	25
Reading	28	8	7	13	38	58	23
Chelsea	28	7	9	12	38	58	23
Peterborough**	28	9	4	15	30	55	20
Millwall	28	7	3	18	38	64	17
Orient	28	6	4	18	33	65	16
Bristol Rovers	28	3	3	22	32	92	9

* 1 pt. deducted ** 2 pts. deducted *** 3 pts. deducted



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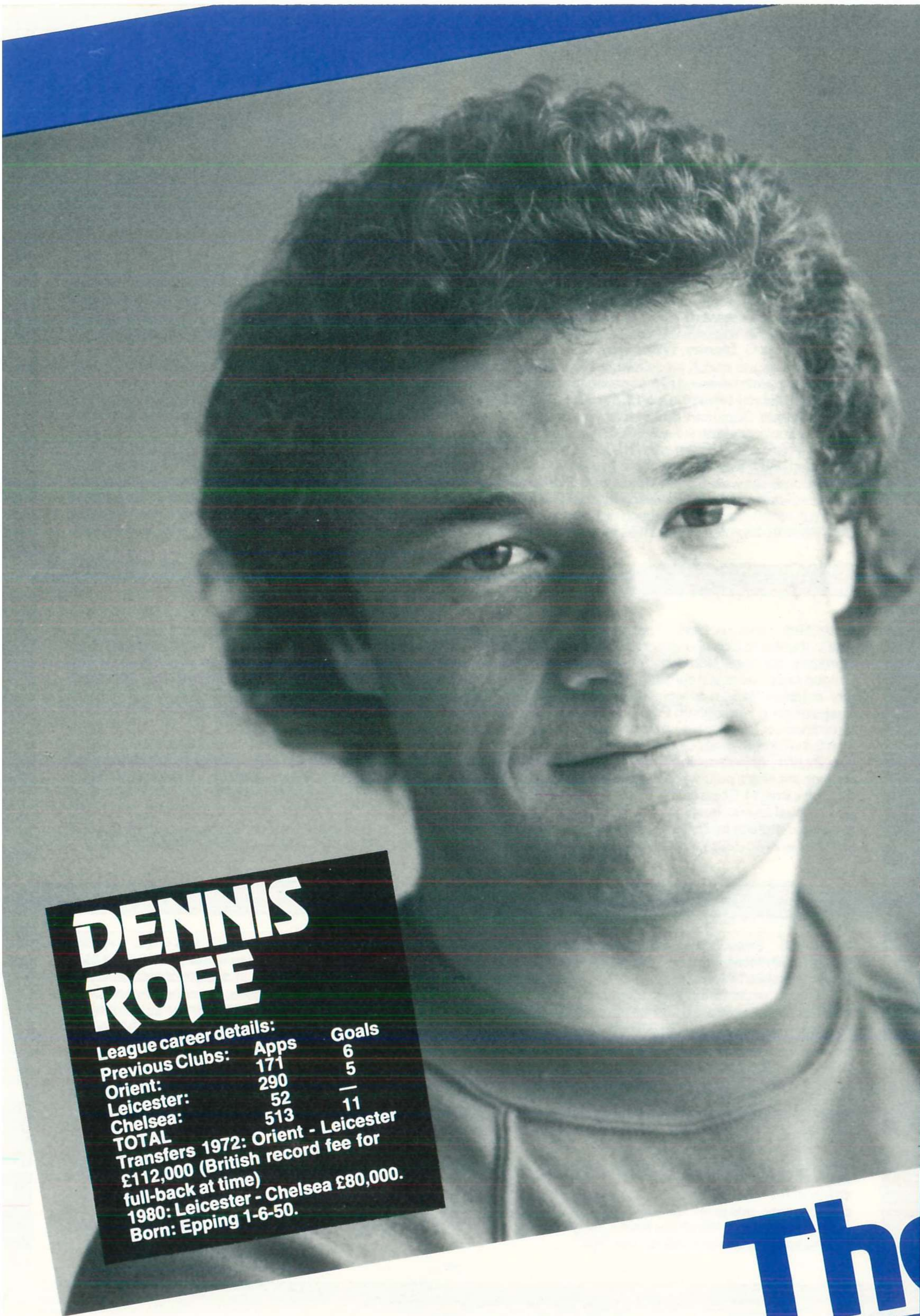
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FLASHBACK

5 YEARS Season 1976-77. For the second successive season we prepared to challenge for promotion to Division One by taking part in the Anglo-Scottish Cup, but home draws with Fulham (0-0) and Norwich City (1-1 Scorer: Finnieston) and an away defeat at Orient (1-2 Scorer: Droy) resulted in an early exit from the competition. Nevertheless, a week later, we put into practice what we learnt from the Orient game, by winning at Brisbane Road 1-0 in our first League match. Steve Finnieston's winner was the first of 24 League goals he would score during the season. Our team: Bonetti; Locke, Wilkins G, Stanley, Wicks, Hay, Britton, Wilkins R, Finnieston, Lewington, Swain. The customary early season mid-week League match the following Wednesday brought Notts County to Stamford Bridge. Ground admission now stood at 80p, with reserved seats costing from £1 to £2.50 and season tickets between £25 and £62.50. County shocked the 17,426 fans by taking the lead in the 33rd minute, through Probert. Ian Britton's header 13 minutes from time won us a point. Chelsea Chairman Brian Mears welcomed the supporters in his programme notes but warned that due to the Club's financial position we were "on the threshold of the most important season in the Club's history". In short, we were given a year's grace by the creditors to prove we could pay our way. Already supporters, through the Cash for Chelsea campaign and the players, by offering to take a reduction in salary were responding magnificently to the challenge. Many other economies were implemented, from changing the training ground; delaying the registration of young professionals until absolutely essential, travelling by coach to away games; monitoring electricity, gas and telephone services within the Club, to the groundstaff digging out weeds from the pitch by rugged hand rather than employ expensive weed-killer. On reflection, Stamford Bridge was receiving an early warning of the harsh realities of the football business in the 80's.

15 YEARS Season 1966-67. English football is on the crest of a wave following the magnificent form of the National side in the World Cup. Our programme for the season's opening home fixture hails England's 4-2 final victory over West Germany, but sadly bemoans the passing of Chelsea Chairman Joe Mears who died in Oslo on July 1st. In our first League match we again start admirably on opposition territory with a 2-1 win at West Ham. This, our first ever League victory at Upton Park, was won with a typical John Hollins free-kick and Charlie Cooke's 25-yard goal on his Chelsea League debut. Nottingham Forest were our guests at home in our next fixture the following Wednesday. The Chelsea team lined up: Bonetti; Kirkup, McCreddie, Hollins, Harris R, Boyle, Houseman, Graham, Osgood, Cooke, Tambling. We won 2-1 with both goals coming from 19-year-old Peter Osgood. Ian Storey-Moors netted for Forest and the attendance was 27,501. An interesting footnote to the introduction to Forest read, "they are the only League club to have gone through the entire post-war period without having a player sent off in competitive first-team football." The following Saturday the same 11 Chelsea men drew 0-0 at home with Sheffield Wednesday watched by a 33,459 crowd. Charles Pratt was elected as successor to the late Chairman and following their success the previous season, substitutes will now be allowed to replace injured players in League and F.A. Cup matches in addition to in the four Divisions. Admission to the terraces was 4s. (20p); reserved seats cost 10s. (50p) and 15s. (75p) and season tickets retailed at £12 and £18.

30 YEARS Season 1951-52. Having escaped relegation the previous season by 0.44 of a goal it was mildly surprising that no fresh faces were on show at the start of the new campaign. Indeed, to make matters worse, two of the 1950's Chelsea stalwarts John Harris and Roy Bentley missed the first three weeks of the season in dispute of their contracts. 'Pensioner' wrote in the Aug. 22nd programme (v Arsenal), "The 1951 close-season goes on record as one of the quietest for many years so far as major transfer deals are concerned." He continues, "...the highest fee paid during the summer was that of about 20,000 which Portsmouth handed to Chesterfield for left-winger Gordon Dale." At the Football League AGM held in June, New Brighton F.C. lost their Third Division (North) place to Workington Town; the minimum wage for players during the season was increased from £12 to £14 a week and the minimum admission charge to League matches was raised 3d. (1½p) to 1s.6d. (7½p). At Stamford Bridge a reserved seat cost between 4s.6d. (22½p) and 10s.6d. (52½p). Season tickets, "a limited number are still available", were priced at 5 and 10 guineas. We began our League campaign with a 2-1 away victory at Blackpool (scorers Campbell and Smith) on Aug. 18th and met Arsenal four days later in the first home match of the season. Our line-up was as follows: Chelsea: Robertson; Bathgate, Tickridge, McKnight, Saunders, Dickson, Parsons, Campbell, Smith (R), Armstrong and Gray. In front of 59,143 spectators on a warm Wednesday evening Arsenal won at our ground for the fourth successive season. "Arsenal deserved every credit for their clear-cut victory", wrote manager-secretary William (Billy) Birrell. On the Blackpool victory and the defeat at the hands (feet?) of the 'Auld enemy' Billy said in his notes, "After witnessing these matches within a day or two of each other, one is left with no doubt as to the great appeal of the game to the masses. In the first encounter, we upset all the odds by winning on our merits away from home. Then we proceeded to disappoint the home faithful by surrendering the spoils when expectancy ran high."

A black and white portrait of a young man with dark, curly hair, looking slightly to the right with a faint smile. He is wearing a dark, high-collared shirt. The background is a plain, light color.

DENNIS ROFE

League career details:

Previous Clubs:	Apps	Goals
Orient:	171	6
Leicester:	290	5
Chelsea:	52	—
TOTAL	513	11

Transfers 1972: Orient - Leicester
£112,000 (British record fee for
full-back at time)
1980: Leicester - Chelsea £80,000.
Born: Epping 1-6-50.

The

In a career that has spanned three clubs and over 500 League appearances Denis Rofe's hallmark has always been a soldier-like ability to persevere whatever the odds — he is never beaten until that final whistle has blown. To draw a military parallel, if there was a footballing S.A.S. division there's little doubt that he would be in it! Dennis is married, to Susan, and they live in a detached four-bedroomed house in Surrey with their boys, Daniel (5) and Marcus (2). **My wish for Chelsea in 1981-82:** Promotion to the First Division and a trouble-free season on the terraces.

Personal ambition this season: To be selected for today's match and then the next 41 League games.

Most memorable Chelsea Match: It must be at home to Newcastle last October when the team really played to its full potential.

Young Chelsea star of the future: Youth team goalkeeper Steve Francis. In his first year at Chelsea he has dedicated himself and worked extremely hard and has consequently improved his game immensely.

Best moment of my career: Being selected for the England Under-23 side back in 1972-73

Biggest disappointment: Losing in the F.A. Cup Semi-Final in 1974 to Liverpool by 3-1 after a 0-0 draw when I was at Leicester City and missing promotion on goal difference here two seasons ago.

Favourite other teams: My two previous clubs, Orient and Leicester

Football hero of childhood: I used to be a long-range Burnley fan as a boy and my favourite player was their centre-forward in the early sixties, Ray Pointer.

Most difficult opponent: Without doubt my Bank Manager! No, seriously if I had to pick anyone out, Terry Curran of Sheffield Wednesday is always a handful.

Present day player in my position I most admire: Nobody in particular at the moment, but West Germany's Paul Brietner was the best during the last decade.

Favourite away grounds: In the First Division like most people, Old Trafford and Derby County's Baseball Ground in the second.

Any matchday superstitions: I always put my boots on before we start the match!

Biggest influence on my career: I feel I have learnt something from every manager that I have played under.

Strangest sight in my career: Petar Borota running past me when he charged up for a corner in the final minute of last season's home match against Cardiff City.

Sportsman outside football I most admire: Lester Piggott for his tremendous dedication and for being a winner for so many years.

I would like to see.... People who earn a living from the game try to be constructive instead of destructive in their comments and actions about this great sport.

Advice to would-be professionals: Always remember that the game is bigger than any individual and to dedicate and apply yourself 100% to it.

If I wasn't a professional footballer: I hope that I would have been a professional sportsman in another capacity.

Personal message to the fans: You can help us to win matches with your support and vocal encouragement, so please, keep it going right the way through matches if you can.

e Professionals

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Match Summaries

MATCH	v Notts County	FINAL ROUND-UP 1980-81
GROUND	Stamford Bridge	Football Combination
DATE	Saturday, May 2nd 1981	Tuesday, April 28th
ATTENDANCE	13,324	Lost to Fulham Away 0-2
CONDITIONS	Fair. Pitch firm	<i>Team: S. Francis; Pates, D. Jasper, Lee, Viljoen, Rhoades-Brown, Wilkins, Britton, Fillery, Chivers, Walker.</i>
FIXTURE	Division Two. Final match	Thursday, April 30th
TEAMS	CHELSEA (0) 0	Lost to Orient Away 0-5
RESULT AND GOALSCORERS	<i>Borota; Locke (Rhoades-Brown), Wilkins, Bumstead, Pates, Chivers, Britton, Fillery, Lee, Walker, Viljoen.</i>	<i>Team: S. Francis; Hales, Clare, Elmes (Gould), Hutchings, D. Jasper, Williams, Driver, Mayes, M. Turkington, Leach.</i>
	NOTTS COUNTY (1) 2	S.E. Counties Division One
	<i>Avramovic; Benjamin, O'Brien, Goodwin, Kilcline, Richards, McCulloch, Harkouk, Christie, Hunt, Hooks. Scorers: Christie 15 mins. Harkouk 57 mins.</i>	Thursday, April 16th
PRESS REPORT	"Notts County's smooth progress back to the First Division after an absence of 55 years was rudely interrupted by a disgraceful invasion on the pitch by Chelsea hooligans shortly after Rachid Harkouk had scored County's second goal. To County's credit they refused to be intimidated or upset. After six mounted police and hundreds of others on foot had managed to clear the pitch, Jimmy Sirrel's strong, silent men got on with the job of clinching promotion. So County, the oldest club in the League, will try their luck in the First Division next season. Harkouk, who has been substitute for much of the season, made the first goal for Christie in the 15th minute and scored the second himself in the 57th minute. Chelsea's frustration continued. It is now nine games since they have scored — although how Walker missed a couple of chances on Saturday is a mystery. One of his shots hit the inside of a post and rolled all along the line. It was a sad end to a sad season for Chelsea." (Report by Bill Meredith — Daily Telegraph)	Drew with Arsenal Home 1-1
		<i>Team: S. Francis; J. Evans, D. Ross, M. Squire, L. Donnellan, D. Jasper, D. Powell, Elmes, M. Turkington, P. Morris, S. Gibson. Scorer: P. Morris.</i>
		Saturday, April 25th
		Beat Q.P.R. Away 3-0
		<i>Team: P. Lara; M. Squire, Cook, L. Donnellan, D. Powell, T. Woollard, P. Morris, S. Gibson, K. Downing, T. Jones, M. Smith (M. Nolan). Scorers: Cook, M. Smith, D. Powell.</i>
		Thursday, April 30th
		Lost to Orient Away 1-3
		<i>Team: P. Lara; D. Ross, J. Pope, L. Donnellan, D. Powell, T. Woollard, P. Morris, T. Jones, J. Finch, R. Isaac, T. Bright. Scorer: P. Morris.</i>
		S.E. Counties Division Two
		Saturday, April 11th
		Drew with Brentford Away 1-1
		<i>Team: P. Lara; T. Woollard, T. Jones, M. Smith, S. Gamble, T. Bright, M. Kuhl, R. Isaac, J. Jones, P. Bates, A. Aldridge. Scorer: J. Jones.</i>
		Wednesday, April 22nd
		Lost to Millwall Home 1-2
		<i>Team: P. Lara; T. Woollard, S. Gibson, P. Bates, T. Jones, L. Donnellan, P. Ward, D. Ross, P. Morris, R. Beste, J. Finch. Scorer: D. Ross.</i>
		Friday, April 24th
		Beat Bristol Rovers Home 2-1
		<i>Team: P. Lara; T. Woollard, T. Jones, M. Smith, J. Finch, A. Aldridge, P. Bates, R. Isaac, T. Bright, M. Nolan, J. Jones. Scorers: T. Jones, J. Finch.</i>

Chelsea Lottery Association

Congratulations to Agent number 7104, Mr. **NIGEL GRANT** of Bracknell, Berks whose number was pulled out of the bag by Manager John Neal last week; Nigel wins a holiday in Miami for two.

John Neal would like to thank all our agents, through this page, for their good work during the summer break and he looks forward to a successful season together — a winning team **ON** the field, and another very important one, winning **OFF** it.

Could you sell **TEN** lottery tickets per week? Yes? If so these are the benefits of becoming a Chelsea Agent:

10% commission on sales

10% of prizes of £50 and over

15% Club Shop discount

Free weekly Agents prize draw

Free match tickets if you can sell 100 tickets per week

Full details from:

*The Chelsea Lottery Association
Chelsea F.C. Stamford Bridge,
SW6 1HS or call into our offices
above the Club's main office.*



STAMFORD'S VIEW

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**WELCOME
BACK
LADS.**

**SOME NEW
FACES
CALLING
THE SHOTS
I SEE.**

**BUT A GREAT
PLAYER
LIKE
ME...**

**... CAN'T GO
UNNOTICED
FOR
LONG!**



Commercial News



TODAY'S MASCOT...

...is ten-year old JARAD BOYDELL from Morecambe in Lancs. Jarad is one of our keenest supporters — he travels with his parents all the way from his home town to every home game! Well done, Jarad, you're a very worthy member of the team today.



LE COQ SPORTIF...

The reaction from supporters to the new team strip has been overwhelming. The shop nearly sold out of supplies on Family Day at the Bridge and a new order was hastily placed with the suppliers. It is hoped that the delivery will arrive in time for this afternoon's match, but our apologies in advance if your size is not available. There should however be plenty of kit in the away colours.

Don't forget that all items in the Club Shop can be purchased by mail order. Price lists and order forms are available from the Shop.

WIN A RUSSELL HOBBS CHELSEA TEAMAKER



This season, some lucky Chelsea supporters will be waking up with the ultimate in bed-time companions by their side — the Russell Hobbs 'Chelsea Teamaker'.

The appropriately named 'Chelsea Teamaker' will give you a gentle awakening on Match days with an automatic alarm and bedside light as well as a cup of fresh tea or coffee. Its unique single pot system means that the tea is easy to prepare and remains piping hot until you need it.

This attractive appliance could be yours. All you have to do is fill in the coupon below, cut it out, and post it to Chelsea's Marketing Department by 11th September or leave it on your way out today. The lucky draw will take place at half-time on 12th September so make sure you don't miss the match!

-----PHOTOCOPIES NOT ACCEPTED-----

NAME

ADDRESS

TEL. No.

HAVE A COKE AND A SMILE!



Coca-cola have kindly agreed to supply the Chelsea

teams with all their soft drinks on the trips to away fixtures during the coming season. The Club would like to thank the Coca-cola company for their generosity.

NEW SEASON..... NEW STOCK

During the close season we have been busy finding new lines and ideas for sale in the Shop. Look out for the following items:-

Hooded tracksuit top:	£9.99
Navy sweaters with full colour crest	£8.99
"Chelsea London" T-Shirt	£3.50
Le Coq Sportif nylon holdall — in three colours	£5.50

ON SALE SOON THE 1981-82 CHELSEA YEARBOOK

Features include: Interview with John Neal and Ian McNeill. All Chelsea First, Reserve and Youth Teams' League and Cup line-ups last year. Colour Photographs and lots more.

PRICE £1.50

CLUB TIES

A new Club tie is currently in production and will be in the Shop in early September. There will be two designs, each costing £3.75.

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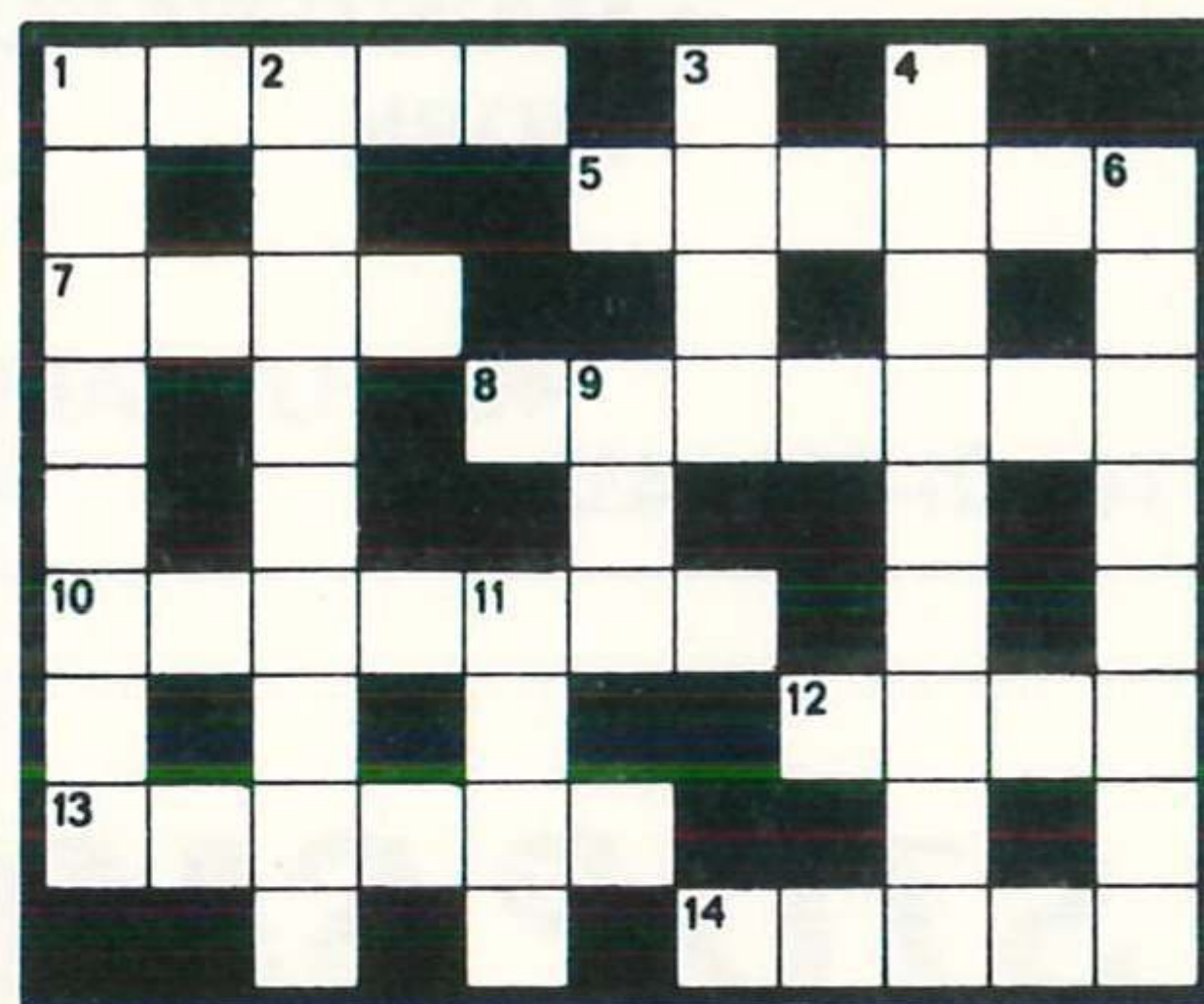
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FACE IN THE CROWD

This young man may look like he is trying to become a face OUT of the crowd, but in fact he was just one of the many hunting for autographs at last week's Family Day organised by the C.O.S.C. As last season, two complimentary tickets await this week's 'face' on production of this programme at the Marketing Department and in addition our good friends at ARASERV will be supplying a mini-feast. Please ask for Mr. Maurice Hayes at the ARASERV Portakabin adjacent to the East Stand on a matchday, between 1.30pm and 2.30pm where you — and a friend — can claim your reward.

SOCCER CROSSWORD



CLUES ACROSS

- 1 & 5. Leeds United striker honoured at England Youth level (5,6)
7. Nickname of the club holding the League Cup (4)
8. Cardiff City's top scorer last season (7)
10. Country which produced the first of the 100 caps men (7)
12. One of the Hollins brothers (4)
13. Country in which all four British sides turned up to participate in a World Cup finals series (6)
14. His moves about London have cost about three million pounds (5)

CLUES DOWN

1. Huddersfield Town's nickname (8)
2. He lifted the FA Cup in 1976 (9)
3. The season's top striker gains a golden one (4)
4. In possession (2,3,4)
6. Colourful-sounding custodian who made his debut with Walsall in 1977 (3,5)
9. The Welsh Walsh (3)
11. Bruce's first name (4)

Answers on Page 31

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PLAYING STAFF 1981-82

Competitive
First Team
Matches for
Chelsea

Player	Age	Height	Weight	Birthplace	Signed from	Date	Matches for Chelsea
GOALKEEPERS							
BOROTA, Petar	29	6-0	12	Belgrade	Partizan	March 1979	101
ILES, Bob	25	6-1	12	Leicester	Weymouth	June 1978	8
DEFENDERS							
CHIVERS, Gary	21	5-11	11	Stockwell	Juniors	July 1978	79
DROY, Micky	30	6-4½	15.5	Highbury	Slough Tn.	Oct. 1970	245
LOCKE, Gary	27	5-11	11.5	Park Royal	Juniors	July 1971	270
NUTTON, Micky	21	5-11	10.12	St. John's Wood	Juniors	Oct. 1977	53
PATES, Colin	19	6-0	11.10	Merton	Juniors	July 1979	32
ROFE, Dennis	31	5-7½	11.7	Epping	Leicester C.	Feb. 1980	55
WILKINS, Graham	26	5-6½	10.2	Hillingdon	Juniors	July 1972	137
WILLIAMS, Paul	18	6-0	11.7	Lambeth	Juniors	July 1980	—
MIDFIELD							
BRITTON, Ian	27	5-5	9.7	Dundee	Juniors	July 1971	269
BUMSTEAD, John	23	5-7	10.0	Rotherhithe	Juniors	Dec. 1976	82
ELMES, Timmy	18	5-10	12.0	Thornton Heath	Juniors	July 1980	4
FILLERY, Mike	20	5-10	11.12	Mitcham	Juniors	Aug. 1978	89
HALES, Kevin	20	5-7	10.4	Dartford	Juniors	Jan. 1979	—
HUTCHINGS, Chris	23	5-10	11.0	Winchester Harrow	Borough	July 1980	12
VILJOEN, Colin	33	5-9	11.8	Johannesburg	Man. City	March 1980	12
ATTACK							
DRIVER, Phil	22	5-10	10.7	Huddersfield	Wimbledon	Oct. 1980	24
LEE, Colin	25	6-1	11.9	Torquay	Tottenham	Jan. 1980	43
MAYES, Alan	30	5-7	10.10	London	Swindon	Dec. 1980	13
RHOADES-BROWN, Peter	19	5-9	11.4	Hampton	Juniors	July 1979	39
WARD, Paul	17	5-11	12.5	Sedgefield	Juniors	Aug. 1981	—
APPRENTICES							
Player	Age			Position	Birthplace	Date Signed	
DONNELLAN, Leo	16			Midfield	Brent	July 1981	
DOWNING, Keith	16			Midfield	Oldbury	July 1981	
EVANS, Jackie	16			Defence	Belfast	July 1981	
FRANCIS, Steve	17			Goalkeeper	Billericay	July 1980	
GIBSON, Simon	16			Defence	Nottingham	July 1981	
JASPER, Dale	17			Defence	Croydon	April 1979	
JONES, Tom	16			Striker	Aldershot	July 1981	
LARA, Peter	16			Goalkeeper	Hounslow	July 1981	
POPE, Jason	17			Midfield	Stepney	July 1980	
ROSS, Duncan	17			Defence	Stafford	July 1980	
SMITH, Mark	16			Striker	Bournemouth	July 1981	
TURKINGTON, Mark	17			Striker	Aldershot	July 1980	
WOOLLARD, Tarquin	16			Midfield	Feltham	July 1981	

CROSSWORD ANSWERS Across 1 & 5. Terry Connor. 7. Reds (Liverpool) 8. Kitchen 10. England (Wright) 12. Dave 13. Sweden (1958) 14. Allen.
Down 1. Terriers 2. Rodrigues (So'ton) 3. boot 4. on the ball 6. Ron Green 9. Ian 11. Alex.



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